

# GIVING BACK TO OUR NZ COMMUNITIES



**IDEAL  
FOUNDATION**



*The Ideal Foundation is a registered charitable trust committed to supporting New Zealanders through socially responsible community initiatives. Selected products supported by key supply partners enable a collaborative approach to giving a positive impact on NZ communities, charities and environmental solutions.*

## IDEAL FOUNDATION NEWSLETTER ISSUE 3

### 2021...WELL, WHAT A YEAR!

It has been a year full of several challenges for everybody, but we now head into a well-deserved break celebrating Christmas holidays with family and friends.

A big thankyou to the customers who saw the value in supporting the Ideal Foundation products and of course a huge thank you to our supply partners who make this unique collaboration possible.



### VOICE OF THE IDEAL STAFF PAVES THE WAY



© Property of Starship Children's Hospital <https://starship.org.nz/>

Many thanks to our staff for putting forward suggestions for charities the Ideal Foundation could consider supporting. We received 45 suggestions, all of which are deserving organisations. It is extremely important to the Foundation that the voice of the Ideal Electrical team is heard. We are pleased to inform you that after much consideration a contribution of \$2,000 will be sent to each of the below organisations

- Cancer Society
- KidsCan
- Mates in Construction
- St Johns NZ
- Starship Hospital

We were overwhelmed with your passion to support various charities. If one of your preferred charities wasn't lucky enough to receive support on this occasion do not despair. We welcome suggestions put forward and will be looking for 2022 considerations inline with how the above was achieved.

### OUR MISSION



**DISCOVER  
SUSTAINABLE  
ENERGY SOLUTIONS**



**LOOKING  
AFTER THE NZ  
COMMUNITY**



**PURSUE SOCIALLY  
RESPONSIBLE  
ACTIVITIES**



**PROTECT THE  
NATURAL  
ENVIRONMENT**



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## SUSTAINABILITY

Sustainability improves the quality of our lives, protects our ecosystem and preserves natural resources for future generations. This is something the Ideal Foundation has a focus on as we would love to play our part in supporting initiatives that assist to create this better future.

We are looking for potential projects in 2022 that support sustainable initiatives be it human, economic, or environmental that will help New Zealand to retain our clean green image. These need to be initiatives lead by community-based organisations deserving of your nomination and our support.

Please refer to [www.ideal.co.nz](http://www.ideal.co.nz) to obtain an Ideal Foundation application.

## HOW DO WE ALLOCATE THE IDEAL FOUNDATION FUNDS?

The Ideal Foundation Trustees have a basic framework to support the Foundations mission. This allows us to support a wide range of entities in line with the Foundations Charter.



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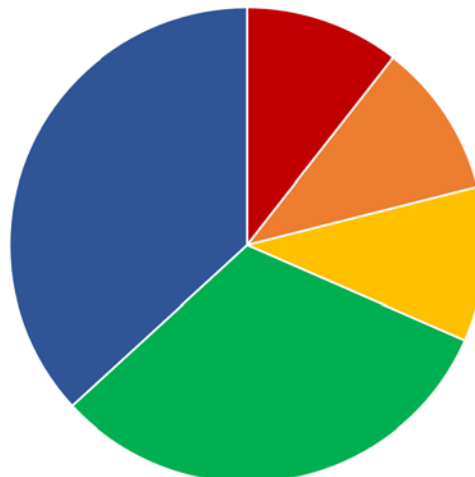
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- Staffs Voice
- ME Apprentice/education
- AUT/research
- Sustainability/environmental
- Mike King/ Mental health

## LET'S KEEP SHOWING OUR SUPPORT!

Please look out for Foundation supporting products in our branches. Our experienced staff are there to help.

All of you, our key supply partners, staff and customers allow this vision to be made possible. We ask you to continue to nominate worthy causes so we can all be proud of what we are doing.

We wish you all a Happy Christmas and a safe New Year!

